




**Dr Guni Goolab
& Craig Getz**

**If you not learning,
then you not living**



An abundance
of dilemmas

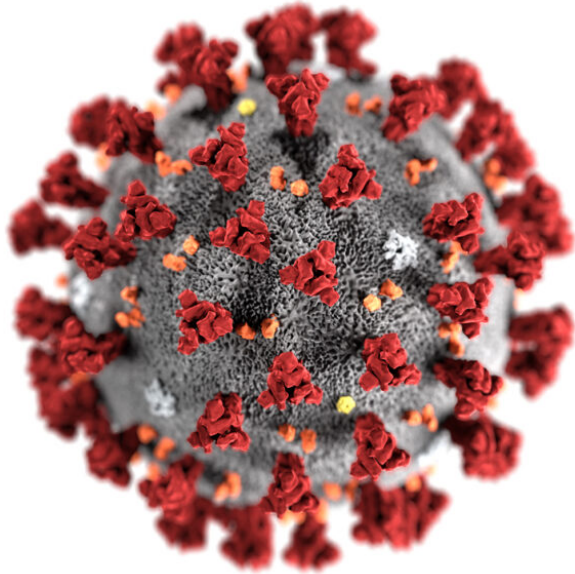
Learning to be
data driven

Relearning old
truths for a
new normal

An Abundance of Dilemmas



An Abundance of Dilemmas



Over 4.3 million
tests

690,000 cases,
17,500 deaths

Over 40,000
excess deaths

Possibility of a
second wave

An Abundance of Dilemmas



...and getting more unequal

51% decrease
in GDP (YoY)

16% decrease in
GDP (QoQ)

Unemployment
in excess of 42%

An Abundance of Dilemmas



Access to
healthcare

Access to
education

Access to
land

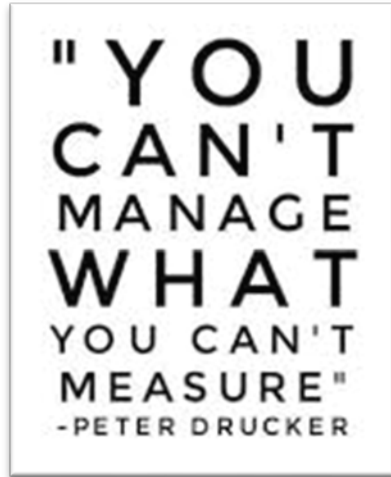
An Abundance of Dilemmas



It is not where you start but how
high you aim that matters for
success.

Our challenges are
tremendous but are
not insurmountable

An Abundance of Dilemmas



Learning from
our past

Lessons from
GEMS

Learning from
our present

Lessons from
COVID-19

Learning to Be Data Driven



Learning to Be Data Driven |

1

As a country, as institutions and as individuals, we need to learn to base our decisions on data rather than sentiment when tackling our challenges.

2

We need to establish mechanisms through which data can be swiftly analysed. In a fast-moving world, yesterday's data is yesterday's news.

Learning to Be Data Driven |



23
February



23
March



5
April



19
April

In just a few weeks our world and our country fundamentally changed. The data on which we base our decisions needs to keep pace.

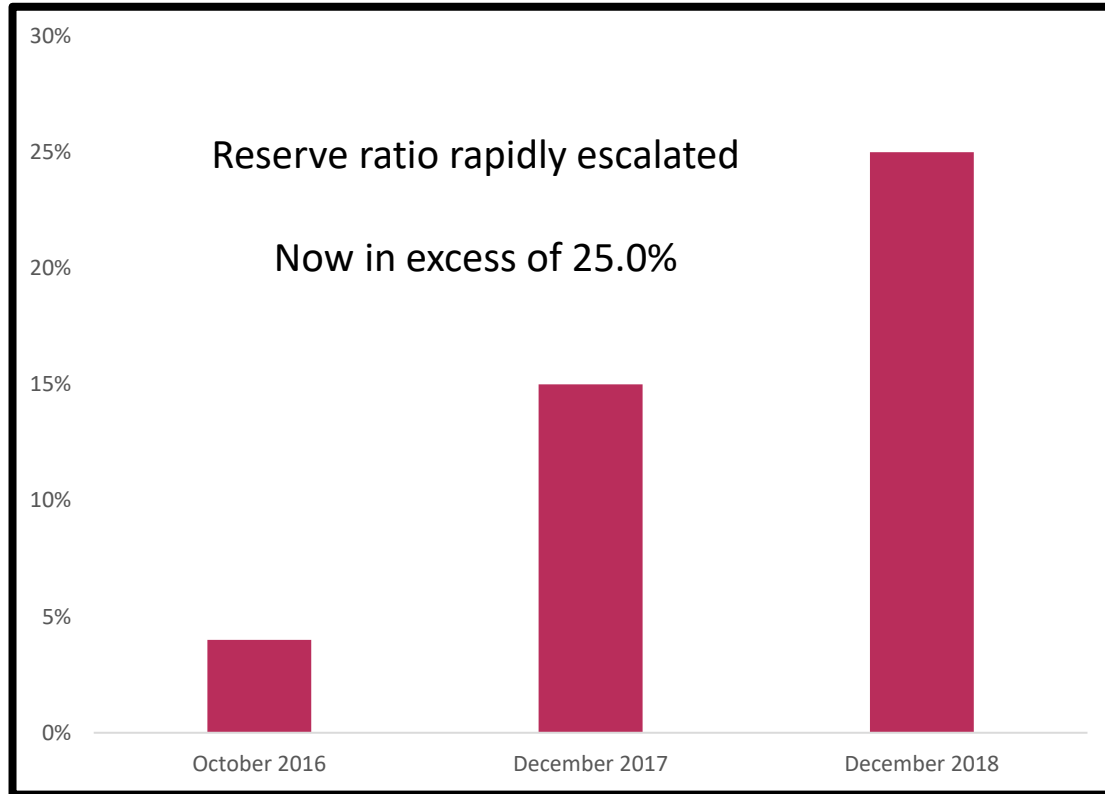
Learning to Be Data Driven |



Willing to be
wrong

Willing to change
your stance

Learning to Be Data Driven |



Embraced a data driven approach underpinned by a variety of early warning mechanisms (late 2016)

Learning to Be Data Driven |

A data driven approach premised on early warning mechanisms have been the hallmark of the worldwide response to COVID-19



MISSED
OPPORTUNITY



Crime
statistics



Capacity,
demand



Employment



GOOD IDEA

Would it be a good idea or a bad idea for public and private entities to make more decisions based on data rather than sentiment?

BAD IDEA

GOOD IDEA

Would it be a good idea or a bad idea for public and private entities to publish certain reports to facilitate public discourse?

BAD IDEA

Learning to Be Data Driven |



How many schemes monitor and manage their claims on a weekly (or even monthly) basis and how many only react once its too late?



How many healthcare providers regularly monitor the value proposition which they deliver to patients in terms of the cost and quality of care?



How much information is released to members and patients, where are the dashboards and publications on other pandemics?

Relearning Old
Truths for a
New Normal



Relearning Old Truths for A New Normal |

1

Good health is the best way to prepare for any pandemic

Physical well
being

Financial well
being

Social well
being

2

Social solidarity protects the vulnerable and no one is invulnerable

Relearning Old Truths for A New Normal | Good Health



A healthy organisation can
withstand any pandemic

Reserve building

Strong governance

Claims management

Disease management

Product development

Service management

Stakeholder alignment

Relearning Old Truths for A New Normal | Good Health



Emerald Value Option

GEMS EVO has contributed to improved
financial and physical well being

Primary Care

GP nomination and specialist referrals

Team Based Care

Multidisciplinary care consortia

Preventative care

Screening, monitoring and vaccinations

Collaboration

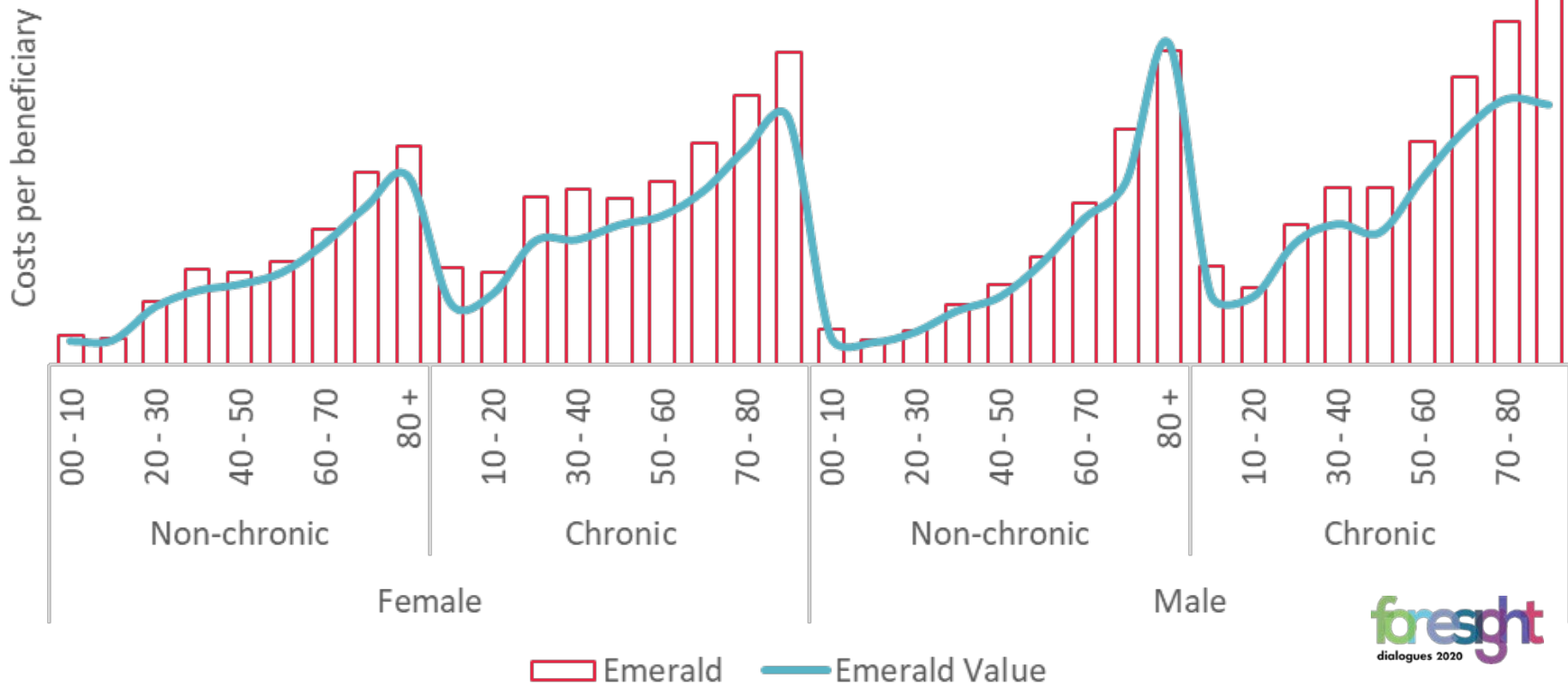
Contracted networks, profiling and peer review

Affordability

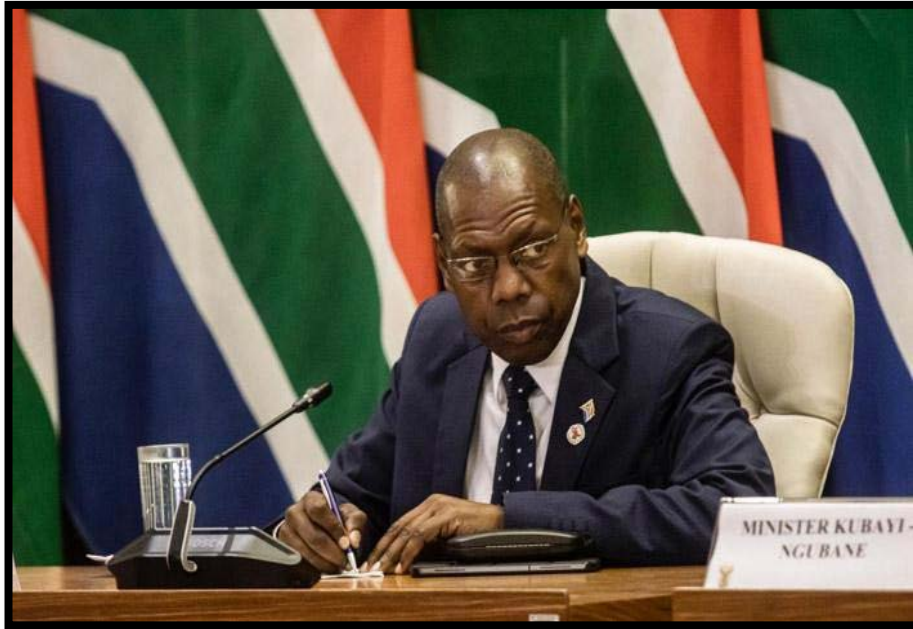
15% discount for accepting care coordination

Relearning Old Truths for A New Normal | Good Health

Applied across the private sector, care coordination could save R20 billion a year



Relearning Old Truths for A New Normal | Good Health

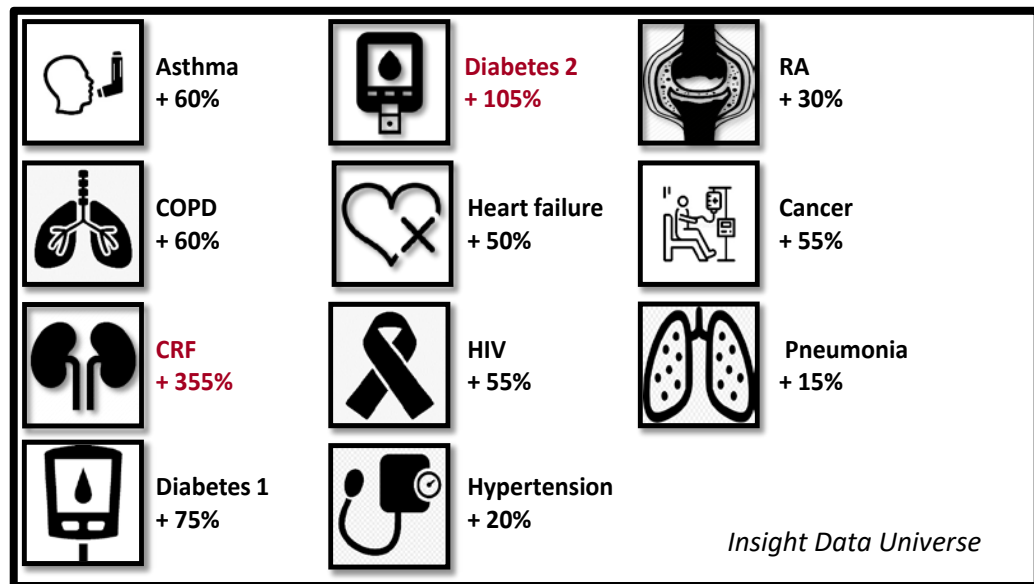


“COVID-19 exposes all the weaknesses in our social and economic structures. It has worsened the situation by those conditions such as poverty, unemployment, and equality. It challenges the basics of our human rights in society.”

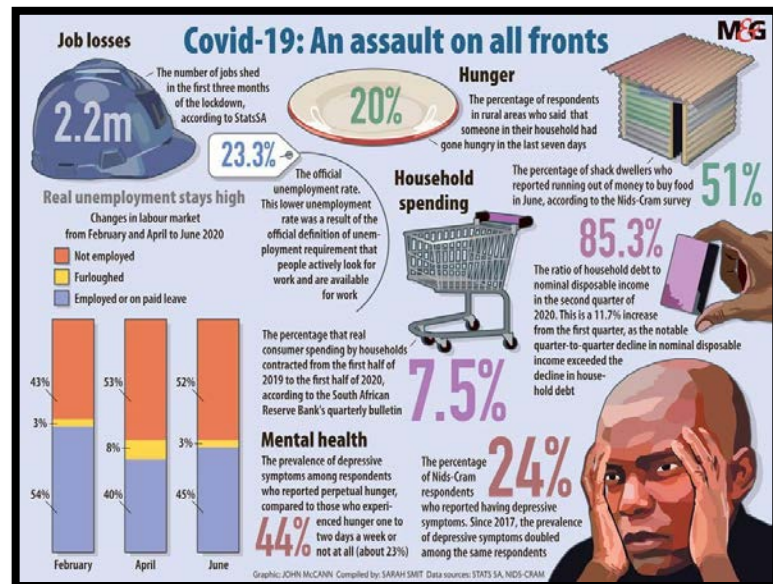
Minister Zweli Mkhize

Relearning Old Truths for A New Normal | Good Health

As per the GEMS example, we as stakeholders in the healthcare sector need to find tangible ways to contribute towards a healthier society and by implication to combat COVID-19

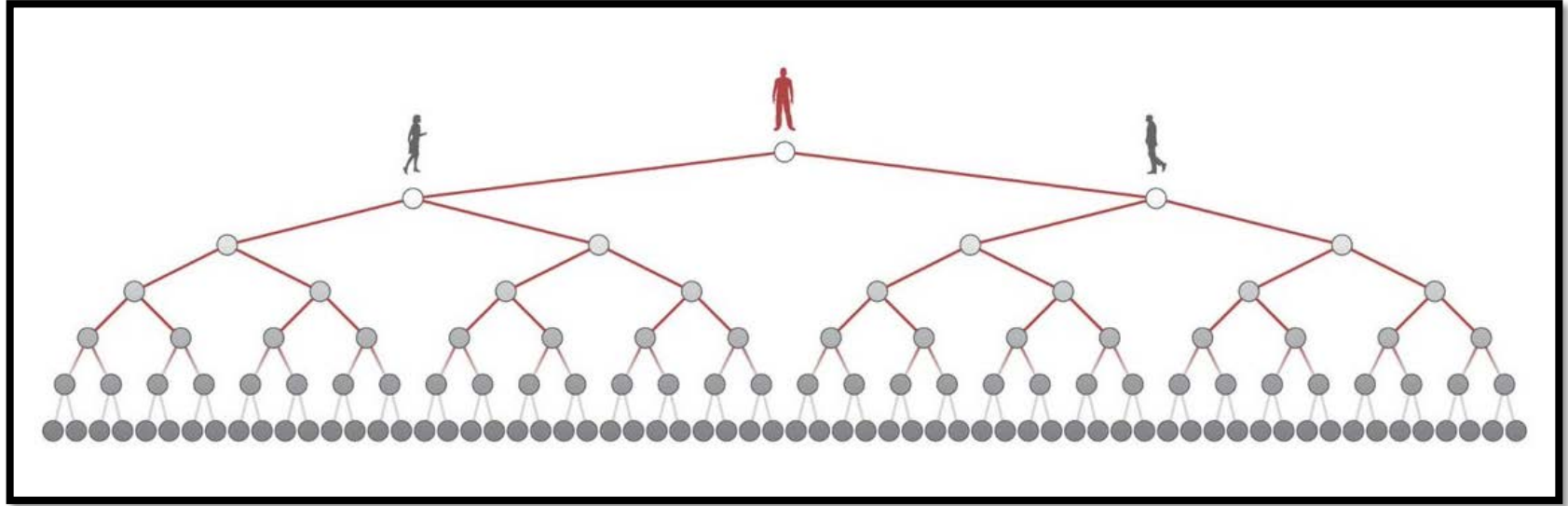


We need to find ways to tackle the pandemics of chronic disease which COVID-19 feeds on



We need to find ways to make healthcare more affordable

Old Lessons for a New Normal | Social Solidarity




We either all sink or swim

The Way Forward



The Way Forward |



Acknowledge
our challenges

Learn from the
past & present

Be data driven

The Way Forward | Individuals

**Blue sky
thinking**



- Manage finances, reduce debt
- Invest in yourself, education, skills
- Focus on health, wellness
- Controlling chronic conditions

The Way Forward |Country

**Blue sky
thinking**



- Twinning of countries, companies, hospitals and schools
- Basic income grant is unavoidable
- Understanding that the economy and healthcare are interlinked
- Striving for universal healthcare
- Each one, teach one, employ one



“

Much is being asked of you, far more than should ever be asked. But we know that this is a matter of survival, and we dare not fail.

We shall recover.
We shall overcome.”

- President Cyril Ramaphosa

